

REPUBBLICA ITALIANA



REGIONE SICILIANA

ASSESSORATO DEL TURISMO DELLO SPORT E DELLO SPETTACOLO

UFFICIO SPECIALE PER IL CINEMA E L'AUDIOVISIVO



Call 2016 - Summary document

With this call the Regional Ministry of Tourism, Sport and Cultural Activities of Sicily – by the action of Sicilia Film Commission – as part of “*Sensi Contemporanei*” program, aims to support the realization of video projects (feature films for cinematographic or TV production, TV series, documentaries and short films) through a co-financing plan.

Who can apply:

This call is intended for:

- Italian, European and/or extra-European companies working in cinematographic, television and video production (s.p.a., s.r.l., cooperatives, etc.);
- Italian Associations that include film and video production as main subject of their activity in their by-laws;

If the co-financing is granted to a non-Italian company, said company commits to sign a co-production or executive production agreement with an Italian company that complies with all the general and specific requirements presented hereby.

This requirement will be verified prior to the disbursement of the funds.

Applicants must demonstrate that they have been working for at least two consecutive years in the film and video production field. A detailed list of projects realized over this period will be required. If applicants fail to provide the required documentation their application shall be invalid.

Specific Requirements for Foreign Production Companies

- Cinematographic, television and video production companies from EU countries must fall under NACE Rev. 2 "59.11" classification as primary code and must hold the majority share of the submitted project;

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- Cinematographic, television and video production companies from non-EU countries must hold the majority share of the submitted project.

Aid intensity and eligible costs

The total amount of the funds allocated for this call is € 1,200,000.00.

The subsidy in favor of the beneficiaries may not exceed the following caps:

- € 200,000.00 for feature films for cinematographic and television production, and TV series;
- € 40,000.00 for documentaries;
- € 10,000.00 for short films;

The aid intensity may not exceed 50% of the entire industrial cost of the project under any circumstance.

It should be noted that the funds earmarked by this administration are to be considered net of VAT, except for the cases in which VAT is non-deductible according to D.p.r. 633/72 and subsequent amendments and additions. Said cases must be proved providing a specific self-certification and receipt for the amount to be paid. The expense must fall within one of the expenses categories specified in the attached Accounting Manual, which is an integral part of this document.

100% of the amount granted must be invested locally, therefore within Sicily borders, otherwise the subsidy will be withdrawn.

Selection procedure: preliminary activity, hearing, selection criteria, application evaluation process

A specifically appointed Committee will take office and proceed to the examination of the Application Dossiers to be evaluated. The Committee will define the timetable for the hearings of authors and producers of eligible applications.

After the hearings the Committee will assign a score based on merit to each project. The projects that reach a minimum overall score of **60/100** points will be eligible for co-financing. The actual amount granted to the applicant through co-financing **will depend on the score assigned to the project**; it will take into account the overall available funds cap as well as caps for each type of project.

General Evaluation Criteria (Summary)

- Originality and quality of the treatment/screenplay
- Effectiveness of the treatment/screenplay in adding value to Sicily's history, setting, cultural background and identity traits.
- Screenwriter/Director's résumé
- Profile and résumé of the production company, and value of works produced over the last 5 years
- Artistic and technical casts profiles
- Duration of production on Sicilian territory
- Number of cast members (artistic or technical) born and/or resident in Sicily for at least six months

- Project's potential to promote Sicily as a tourist destination
- Consistency of economic resources allocation plan in relation to the concrete achievability of the project
- Consistency of the business plan in relation to the concrete achievability of the project
- Distribution strategy
- Production company's ability to grant the investment of 100% of the funds on Sicilian territory
- Involvement of an executive producer based in Sicily
- Involvement of an international co-producer
- Consistency of the product placement strategy to promote Sicilian brands and local products.